SkalUP

THE POWER OF KNOWLEDGE

What makes a software application powerful are the amount and quality of **actionable business knowledge** it contains.

The AI developed by **SkalUP** helps actors of **e-commerce, retail** and **industry** make the best out of their business knowledge and continually improve it over time.

MORE FOR YOUR CUSTOMERS

SkalUP's AI allows you to **enhance your customers' buying experience** through a range of sophisticated automations:
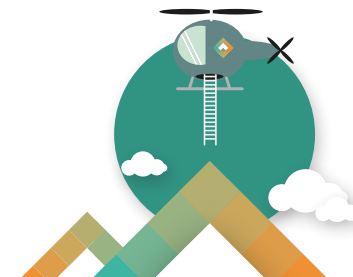
- Advanced **product configurators**
- **Guided selling** with high-UX buying advisors
- Highly accurate **recommender systems**
- Optimized **advice platforms**

ADAPTED TO YOUR NEEDS

15 years of academic and applied research made us deliver one of the most powerful engines on the market. It provides optimal advice and instantly adapts to users and context. It is also:

Interoperable | smoothly integrates with any software ecosystem
Portable | runs on any platform or device
Smart | explains advices and resolves conflicts
Scalable | seamlessly manages large amounts of information and requests

WHO WE ARE

- **Spin-off** from University of Namur, Belgium
- Founded in **July 2015**
- Builds on **15 years of academic research** in
  - **Software engineering**
  - **Artificial intelligence**
  - **Visualization**
- **Proprietary technology**

UNIVERSITÉ DE NAMUR

A PROJECT ?

Whether you are in **sales innovation** or **industry 4.0**, we would be delighted to hear about your digital projects.

Feel free to **email us** at **contact@skalup.com** or **visit www.skalup.com**