



Nurturing SSHA start-ups

For the third consecutive year the Berlin-based Falling Walls Foundation will host the Berlin Science Week from November 1st-10th, 2018. ASTP-Proton is delighted to hold an affiliated workshop session in collaboration with the Weizenbaum Institute for the Networked Society and Falling Walls on November 2, 2018 that focusses on the topic of “Nurturing SSHA start-ups”.

Knowledge transfer from Social Sciences, Humanities and the Arts (SSHA) is a topic of growing relevance, the call for “impact”, for instance, is widely known. Other than in Sciences, Technology, Engineering, and Mathematics (STEM) intellectual property rights play a minor role in SSHA transfer, especially patents are almost never filed. Other transfer instruments like collaborative research, contracted research, and consultancy are most widely used instead. But one of the most popular transfer instruments that is highly appreciated by almost every politician in every economy are start-up enterprises. They do exist in SSHA transfer, but there is a strong desire to improve the amount and quality of SSHA start-ups. Therefore, the topic of the first Berlin Science Week workshop is: How to nurture SSHA start-ups?

The aim of this Humanities Impact Hub-based workshop is to increase the understanding of specifics of SSHA start-ups. The workshop will tackle ways of supporting SSHA knowledge transfer in a best possible manner - from research to commercial and non-commercial markets, including social innovation. Therefore, selected talks on SSHA start-ups will provide inspiration. Based on these talks, the Humanities Impact Hub-Café taps into an interactive format that allows instant communication, learning, and orientation on practice-related start-up issues. This way, the workshop seeks to enable attendees for SSHA transfer and start-ups.

The workshop will take place on November 2nd, 2018 from 13 – 17h at Weizenbaum Institute, Hardenbergstr. 32 (1st Floor), D-10623 Berlin.

The workshop addresses SSHA academics and students, knowledge transfer-minded attendees who aim to contribute with their work to society and the economy. Please register under the following link until October 5th, 2018:

<https://www.astp-proton.eu/nurturing-ssha-start-ups-2-november-2018-berlin/>

There is no admission fee. Due to limited capacities, your place will be confirmed only after the end of the registration phase.

ASTP Proton, the Weizenbaum Institute, and G&K are cordially inviting you to join the workshop. We are looking forward to welcoming you to this Berlin Science Week session.

With kind regards,

Laura Macdonald

Dr. Karin-Irene Eiermann

Dr. Christoph Köller

ASTPPROTON
KNOWLEDGE TRANSFER EUROPE

WEIZENBAUM-INSTITUT
FÜR DIE VERNETZTE GESELLSCHAFT
DAS DEUTSCHE INTERNET-INSTITUT

G & K
MANAGEMENTBERATER