FRANCQUI CHAIR
2017-2018

Dirk Van den Poel
Senior Full Professor of Big Data Analytics at Ghent University

BIG DATA ANALYTICS FOR BUSINESS – FINDINGS, CHALLENGES AND OPPORTUNITIES



PROGRAMME

SESSION 1 **I Inaugural Lecture I** Tuesday 20/3 • 17:00 -18:45 • E13

SESSION 2 **I Analytical Customer Relationship Management I** Wednesday 28/3 • 9:30 -12:30

SESSION 3 **I Methodology : Feature Engineering, Predictive Modeling, Classification I** Wednesday 18/4 • 9:30 -12:30

SESSION 4 **I Social Network Analysis I** Wednesday 25/4 • 9:30 -12:30

SESSION 5 **I Big Data Technology : Spark I** Wednesday 2/5 • 9:30 -12:30

VENUE
Faculty of Economics, Social Sciences and Business Administration
Rempart de la Vierge 8 – B-5000 Namur • 1st floor

INFORMATION & REGISTRATION
www.unamur.be/en/eco/francqui-vandenpoel • free but mandatory before March 15, 2018

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