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Charitable giving: Lab and fields experiments

Outline

The two lectures will give an overview about implementation and results of experiments on fundraising and charitable giving. The first lecture will focus on lab experiments, the second gives an introduction into field experiments. I will primarily focus on own research, but also will give a short overview on related research.

Suggested Reading

- Morgan, John and Martin Sefton. "Funding Public Goods with Lotteries: Experimental Evidence". *Review of Economic Studies*. 67(2000): pp. 785-810.
- Morgan, John. "Financing Public Goods by Means of Lotteries". *Review of Economic Studies*, 67(2000): 761-784.
- Lange, Andreas, John A. List, and Michael K. Price, "Using Lotteries to Finance Public Goods: Theory and Experimental Evidence", *International Economic Review* 48(3), 2007, 901-927.
- List John A. and David Lucking-Reiley "The Effects of Seed Money and Refunds on Charitable Giving: Experimental Evidence from a University Capital Campaign," *Journal of Political Economy* (2002), 110(1), pp. 215-233.
- Landry, Craig, Andreas Lange, John A. List, Michael K. Price, and Nicholas G. Rupp. "Toward and Understanding of the Economics of Charity: Evidence from a Field Experiment," *Quarterly Journal of Economics*, 121 (2006): 747-782.
- Landry, Craig, Andreas Lange, John A. List and Michael K. Price, and Nicholas Rupp, "Is a Donor in Hand Better than Two in the Bush? Evidence from a Natural Field Experiment", *American Economic Review* 100 (June), 2010, 958-983.
- Stefano DellaVigna, John A. List, Ulrike Malmendier, and Gautam Rao "The Importance of Being Marginal: Gender Differences in Generosity", NBER Working Paper 18748